

FLORIDA INTERNATIONAL UNIVERSITY
SCHOOL OF COMMUNICATION + JOURNALISM
RTV 3511 – STUDIO PRODUCTION (Summer A, 2018)
Tuesday & Thursday, 9:00am-1:00pm (Section B51A)
[https://gatorjbonecapstone.wordpress.com/
gatorjbone.com/](https://gatorjbonecapstone.wordpress.com/gatorjbone.com/)

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Required Textbooks/Materials

NO BOOK is required for this class.

Course Objectives

- To introduce students to basic studio operation and procedures.
- To provide students with knowledge of techniques used in the production of entertainment and news television shows, commercials and corporate video as well as documentaries.
- To assist students to understand the different equipment found in a television production studio and how it works.
- To the development in the students the capability of solving media related problems during actual production.

Learning Outcomes and Specific Competencies

At the completion of the course, students will know the following:

- The function and operation of the video switcher.
- The function and operation of the audio mixer.
- Three point studio lighting.
- How to anticipate problems with on-camera talent.
- The positions and duties of the production crew.
- Fundamentals of television directing.
- Video camera operation.
- The operation of various audio and video support equipment.
- Live program production.
- Program production via post production techniques.
- How to successfully light, record, and edit a chroma key segment.

Students Responsibilities

During the course productions, you must take the role of:

1. Director
2. Technical Director (TD)
3. Audio board Engineer
4. Floor Manager
5. Lighting Director
6. Camera Operator
7. Teleprompter Operator
8. On-camera talent
9. Miscellaneous

Course Requirements

Participation and attendance	40%
Interview segments (crew member)	20%
Interview segments (on-air talent)	20%
Chroma Key Project (Entertainment Report)	<u>20%</u>
	100%

Evaluation

Final grades for the course will be based on a points system using the following scale:

(A)	95% – 100%	(B)	83% – 86%	(C)	70% – 76%
(A-)	90% – 94%	(B-)	80% – 82%	(D)	60% – 69%
(B+)	87% – 89%	(C+)	77% – 79%	(F)	59% or less

Judging, like judging multimedia in the industry, is not an exact science. This class is unlike typical general education courses that might use multiple-choice exams to measure your knowledge objectively. Although there is objective scoring in the class, most multimedia assignments get grades that are subjective. That means that you or someone else may have a different opinion of the merit of your projects. But as in the industry itself, the person in charge sets the standard. In this case, it is the instructor. You can rely on your instructor to know what the standards in the industry are, and to apply them here. Please note that subjective does not mean unfair. Within the class, the same standards are applied to everyone. This course is a core requirement for all SJMC students; therefore, you must pass with a grade of "C" or better. Failure to do so will mean that you must retake the course. You must complete all class projects to receive a grade of "C" or better in the course.

The instructor retains the right to modify this course syllabus for any reason throughout the semester provided that:

- a. Fair and adequate notice is given to enrolled students either by email, or online publishing.**
- b. Modifications to the syllabus are not arbitrary or capricious.**
- c. Students are not unfairly disadvantaged by mid-semester changes to grading standards, attendance standards, or performance measures.**

General Class Expectations

I try to maintain a friendly, open environment in my courses, one that encourages discussion, debate and dialogue. I firmly believe that we can all learn from each other, especially through peer critiques of our work. However, I expect everyone to be respectful, both of the instructor and each other, and to keep distractions like social networking, web surfing, or texting, to a minimum. I'm happy to go over difficult concepts as many times as necessary, but NOT if I think that no one is paying attention.

ATTENDANCE: ATTENDANCE IS MANDATORY! One (1) unexcused absence will be allowed during the semester. Your grade will be lowered by one-half a letter grade for every unexcused absence beyond two. Excused absences will only be granted for sickness, injury, immediate family emergency (all of which require notification with 24 hours and documentation) and religious holidays. Showing up for class more than 15 minutes late will be considered an absence. YOU CANNOT PASS THE CLASS IF YOU HAVE MISSED TWO CONSECUTIVE CLASSES.

Academic Misconduct Statement

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook.

Academic Misconduct includes: Cheating – The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not. Plagiarism – The use and appropriation of another's work without any indication of the source and the representation of such work as the student's own. Any student, who fails to give credit for ideas, expressions or materials taken from another source, including Internet sources, is responsible for plagiarism.